


Batya

SOCIAL CONNECT

SOCIAL MEDIA PROGRAM

CONSULTING | MANAGEMENT | TRAINING

"IT'S NOT THE SOCIAL
MEDIA THAT'S WORKING.
IT'S WHAT WE'RE
DOING TO MAKE
IT WORK."

**BATYA
COMUNALE**

- SOCIAL MEDIA EXPERT
- SPEAKER
- ENTREPRENEUR
- MARKETING CONSULTANT



Question for you

Do you feel like your online presence is somewhat incomplete or could use a boost? I am Batya Comunale, one of the leading experts in patient engagement and social technology for the dental industry and a variety of other entrepreneurial businesses.

Using social media as a primary marketing tool is not only a great way to increase your clientele, but it also provides you with an opportunity to create a brand that is distinct and easily accessible to current and future patients.

Social Connect, LLC social media marketing and consulting agency with comprehensive and coordinated social media programs to get the best results—without the need to add staff to lose valuable hours from your day.

Feel free to call me at 239-601-4340 to discuss some ways to increase your clientele via social media. I'd like to help with the success of your business!

Our Client Success Story!

CLIENT SUCCESS:

Arvind Philoman, DDS

New York, NY

My first exposure to Social Media was in September of 2014. I spent 3 days at a seminar hosted by MGE, which was delivered by VIP LLC & Social Connect, *Learning how Social Media PR & Marketing can Improve your Business*. Well, that was all I needed!!! I immediately signed up for the *Social Media Makeover + Management Package* with Social Connect at the helm and they have been creating and running my entire social media network ever since. This includes Facebook, Google Plus, Instagram and Twitter with both personal and business accounts.



[DR. ARVIND PHILOMIN](#)

"Social media is the gateway to your customers."

Introduction

It's a digital world and to survive you must bring your business into the 21st century.

Consumers search long before they call or visit you and what they see determines whether they choose you or move on to a competitor.

The tools exist to dominate your local market and when they are understood and used properly you can achieve great things simply and effectively without stress or confusion.

Without a complete understanding of what social media really is and the proper use of its multitude of channels you'll get lost in all of its complexity like most businesses do and not get the expected results.

Most people think Social media is posting on Facebook and nothing could be further from the truth.

This is the stumbling block for all businesses.

To win you need a system. There is just no other way. Too many moving parts, too complicated to understand and too time consuming for the novice to deal with.

A system consolidates and simplifies the process with only minutes per day required.

Social media was new, and it was novel but with every man woman and child seemingly now all connected via mobile devices and spending over 2 hours a day using social media it is a dream come true for anyone in business. You can now be connected to your community 24/7 engaging and building relationships that grow your practice.

So ... the Solution to Getting New Patients & Referrals for Life is:

**Social Connects -
Social Media Makeover & Marketing Machine**

Overview

The key to having new patients for life is having the correct system.

Stop losing patients to competing dentists.

The Social Media Marketing Machine is the only Social Media program that you will ever need. It is complete and does everything needed to stand-out and stand above the rest.

Build your community with more visibility and influence and win patients for life.



- Google My Business
- YouTube
- LinkedIn
- Facebook
- Twitter
- Instagram
- Pinterest
- Foursquare



Social media provides the opportunity to build brand awareness, broadcast messages to key audiences, and drive website traffic at a very low cost, therefore offering large returns through more leads and prospects which in turn increase sales.

Social Connect puts the power of social media in your hands. We help our clients to utilize the most up-to-date technology, so they are always a step ahead.



Social Media Makeover & Marketing Machine

Standout in your community and become the obvious choice

This is where the excitement begins.

Effective social media marketing takes quality and consistency over time to get the results you expect.

Our program setup is completely done for you. We take care of all of the heavy lifting and details, so you don't have to worry.

What you get:

1. Strategy and Customized Game Plan

Review the client's current social media strategy and your goals to determine a plan that will help you in the short-term and the long-term. We will analyze your website and your various social media platforms to improve what's not working. We will also consider whether you need a presence on other platforms. Create an overall plan for initial and on-going social media activities, responsibilities, and key messaging strategies.

2. Create/Update Social Media Accounts

Create custom accounts and assist with platform selection to allow automatic updating to all social media accounts. This includes applying existing logos and marketing graphics or creating original profile content if required.

3. Program the System

Program installation to automate messaging over selected social media outlets. Account management

4. On-Going

When the initial set-up is complete, regular activity must be maintained according to the social media-marketing plan. Monthly client consulting is recommended for at least six months to review results and make adjustments as required, thereby reinforcing the program. Results will be monitored, and improvement actions will take place as required

Program Costs

1. Social Media Account Setup – One Time Fee Start at: Call for Quote

First and most important step is establishing visibility by setting up your social media is easier said than done. When not set-up properly, these accounts will not appear in search engines causing clients to not find you. This package includes complete set-up of your accounts and comprehensive training of proper usage:

We will give you access to these from mobile and desktop devices. The set-up does not include monthly maintenance or management fees. Custom maintenance packages and more services are available on my website.

2. Social Media Management - Monthly Fee

Social media channel management and phone consultations give you added piece of mind that your footprint is ever growing, and daily tasks are taken care of.

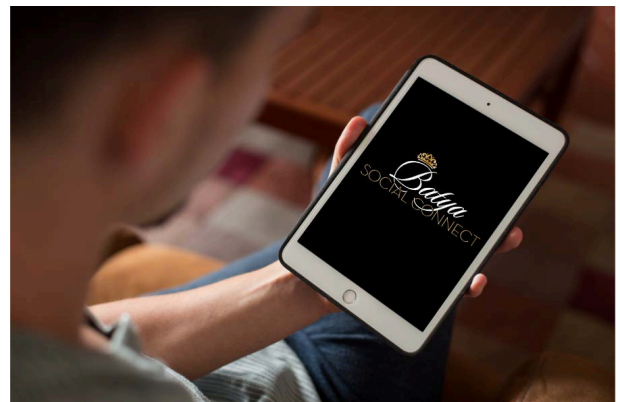
3. Social Media Center -Mini- iPad One Time Setup Cost

Anyone Can Post but Not Everyone has a System

This is where all the action happens. You can Engage with More People Easier, Faster and across all social channels from one device. We setup and customize your Social Media Center with the top social media applications that make up the foundation of your new online visibility and interaction system.

The Mini iPad is your Media Center and hub for all of your Social Media activities each day. This one device is your direct link to the world. With it you are able to handle about 80% of your daily tasks. Just 10 minutes per day is all it takes to edit and measure your business' success on social media. The iPad works as a social media platform. When you receive your iPad, it will already be set up and ready for use; all you have to do is learn how to use it with some training by our team.

Controlling your social media and interactions across all channels now couldn't be easier. Each program comes with a customized mini iPad loaded with and connected to your new social platform.



Training Programs

Learn How to Dominate your Local Market

Gain 100% Knowledge, Certainty & Understanding All training is Price on Request

Individual Training

You will learn where you need to grow an online presence, how to maintain your reputation, and how to make successful connections.

Company Training

Develop a custom social media strategy for your company that allows your team to work together toward your goals. Your tailored plan will consider your business goals and give you consistency and presence across the Internet.

Everyone on your team should be aware of and engaged in your social media practices. A consistent message, spoken with clarity by everyone on the team, ensures that your customers will hear you and will grow to trust you.

Corporate Training

Learn to use your social media channels in a warm yet effective way. Take your interaction from mandatory to meaningful. Turn even the largest corporation into one with a listening ear and caring environment, without tasking your staff or your time.

Don't shy away from this opportunity to get to know your customers and their daily needs. Connect with them in ways that can help today and blossom tomorrow. Make social media an extension of your corporate culture and learn how to implement procedures and policies that maintain your values and vision.





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GET IN CONTACT!

239-601-4340

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First thing you have to know is that there is a VITAL piece of knowledge missing about how to correctly and effectively use social media that's costing your practice time, money and patients.”

